



Communications Plus, Inc.



Bruce Staples  
President

## **Technology Assurance Group Invites Bruce Staples, President of Communications Plus, Inc., to Offer His Views on the Latest Technologies Impacting the SMB Marketplace**

*Industry Leader to Lend His Expertise and Years of Experience to U.S. and Canada's Top Technology Providers at TAG's Annual Convention*

AUSTIN, TX — January 30, 2011 — Communications Plus, Inc., an industry leader in unified communications, announced today that Technology Assurance Group (TAG), an international organization of leading independently owned unified communications companies representing over \$350 million in annual sales, invited Bruce Staples, President of Communications Plus, Inc., to present on the latest technologies impacting small to mid-sized businesses (SMB) at the 11th Annual TAG Convention. Mr. Staples will share his extensive industry expertise and company's experiences with top technology providers located throughout the United States and Canada. TAG's 2011 Annual Convention will be held on March 16th – 18th in San Antonio, Texas.

With the growth of cloud-based technologies, the theme of the 2011 Annual Convention is "Find Your Silver Lining in the Cloud." SMBs have begun to fully understand the true value of cloud technologies and the market is set to explode. According to predictions by IDC Research, "By 2014, sales of cloud computing products or services will generate almost \$56 billion in annual revenues." The expansion of

cloud technologies will not only have a profound impact on the technology sector, but this growth will transform the manner in which SMBs conduct business across all industries. Staples will share his views on the future of cloud technologies, virtualization, hosted solutions, and managed services with other industry professionals. As a well-respected business leader in the industry, many of his peers will gain valuable insight on where the cloud is taking businesses.

"We've always placed the utmost importance on being on the leading edge of technology which is why we spend so much time and energy educating our employees," commented Staples. "When we truly understand where our industry is headed, it makes it much easier to increase our customers' profitability and give them a competitive advantage. An ancillary benefit to running our organization in this manner is that we are able to share our experiences with our colleagues at events like the TAG Convention."

"The TAG Convention brings the brightest minds and most innovative thinkers in our industry together to share best practices, learn from one another and plan for a successful future," stated Brian Suerth, EVP and Partner of Technology Assurance Group. "We are honored to have President Staples at our event, and we all

look forward to learning from him."

### **ABOUT COMMUNICATIONS PLUS**

Communications Plus strives to be Austin's most customer-oriented business telephone and data Telecommunications Company. Serving Austin, Corpus Christi and surrounding areas for the past 20 years, the company's goal is excellent customer satisfaction through superior service.

Communications Plus provides its customers with state of the art products, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by Communications Plus' highly experienced customer service team.

Communications Plus is a proactive outsourcing partner that suggests meaningful improvements in business processes, and share best practices. We help establish goals that focus on how improved IT services delivery will result in better business value.

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group, LLC (TAG) is an international organization of leading independently owned unified communications companies. TAG

provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication

solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to increase its Members' sales and profits through education and to ease their

introduction of new technology to the marketplace by leveraging their combined intellect and purchasing power. For more information on TAG, please call 858-673-5800 or visit [www.tagnational.com](http://www.tagnational.com).