



Bruce Staples
President

Communications Plus, Inc. Increases Customer Profitability in a Down Economy with the Latest Technologies

*Region's Leading Technology Provider
Helps Businesses Do More with Less*

AUSTIN, TX – April 28, 2011 – Communications Plus, Inc., an industry leader in unified communications, announced today that the company is relentlessly educating its customers on the latest technologies designed to increase their profitability and enhance employee productivity, particularly in these tough economic times. The technologies that Communications Plus is focusing on helps companies do more with less. While the economic whiplash has sent many companies back to the starting block, others are capitalizing on these types of advancements to better position themselves for recovery. The financial gurus may try to convince business owners that a dreaded double-dip is imminent, but for the technologically adept, an uptrend is more likely. Communications Plus, is paving the way by introducing businesses to leading edge technologies that drive profitability, now.

“We understand that the economy has mounted tremendous pressure on our customers to be more productive, with fewer resources at their disposal. We believe that it is our responsibility to proactively search and deploy

solutions that drive our customers' profitability and provide them with a competitive advantage. It's up to us to make sure that our customers have technology that enables them to do more with less,” stated President, Bruce Staples.

One of the ways that Communications Plus is boosting customer profitability is through an application called presence management. This application eliminates the guessing game of knowing where people are and what they're doing, and allows individuals to indicate their status (in a meeting, “back at 2pm,” at lunch, “send calls to my cell”, etc.) and promises “you'll never miss a call again.” By increasing the speed of communication, more opportunities can be seized; more current customers can be satisfied, and more profits can make it to the bottom line.

Similarly, Communications Plus is utilizing call recording technology in order to help organizations increase employee productivity. According to Dr. Jon Anton from Purdue University, “On average, employees answer the phone 19% faster, spend 29% less time on the phone and do after-call work three times faster when they know they're being recorded.” Remarkably, many business owners

have not adopted call recording technologies. Communications Plus, Inc. is looking to “bridge the gap” by educating their customers on solutions aimed to help small to mid-sized businesses come out on top.

ABOUT COMMUNICATIONS PLUS

Communications Plus strives to be Austin's most customer-oriented business telephone and data Telecommunications Company. Serving Austin, Corpus Christi and surrounding areas for the past 20 years, the company's goal is excellent customer satisfaction through superior service. Communications Plus provides its customers with state of the art products, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by Communications Plus' highly experienced customer service team.

Communications Plus is a proactive outsourcing partner that suggests meaningful improvements in business processes, and share best practices. We help establish goals that focus on how improved IT services delivery will result in better business value.