



Bruce Staples
President

Communications Plus, Inc. Delivers Desktop-to-Desktop Videoconferencing Solutions

*Innovative Technology Set to Replace
Outdated Voicemail Systems*

AUSTIN, TX - December 19, 2011 – Communications Plus, Inc., an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of Communications Plus' product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider's software, turn on their webcam and are then able to view one another and interact as if everyone were sitting in the

same room. Videoconferencing has gained traction due to its ability to show non-verbal communication and increase the "human feel" of meetings. Additionally, Communications Plus' customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Bruce Staples. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Staples. "Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses communicate and compete with large corporations."

ABOUT COMMUNICATIONS PLUS

Communications Plus strives to be Austin's most customer-oriented business telephone and data Telecommunications Company. Serving Austin, Corpus Christi and surrounding areas for the past 20 years, the company's goal is excellent customer satisfaction through superior service.

Communications Plus provides its customers with state of the art products, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by Communications Plus' highly experienced customer service team.

Communications Plus is a proactive outsourcing partner that suggests meaningful improvements in business processes, and share best practices. We help establish goals that focus on how improved IT services delivery will result in better business value.